



Shoolin Innovations Ltd. Branding and Marketing Packages

BASIC

PREMIUM

ZENITH

Social Media Management

5 Posts/month on 3 platforms
Monthly performance report
Custom graphics and captions
Email support for queries

10 Posts/month on 3 platforms
Bi-weekly performance reports
Custom graphics, captions, and videos
Email and phone support

Unlimited Posts on 3 platforms
Weekly performance reports
Custom graphics, captions, videos, and infographics
Dedicated account manager with priority support

Social Media Advertising

Facebook and Google Ads
Brand Awareness & Lead Generation
Up to ₹1,000/day ad spend management per platform
Basic ad copy and image creation
Monthly performance report
Email support for queries

Facebook and Google Ads
Brand Awareness & Lead Generation
Up to ₹5,000/day ad spend management per platform
Advanced ad copy, image creation, and video ads
Bi-weekly performance reports
Email and phone support

Facebook and Google Ads
Brand Awareness & Lead Generation
Unlimited ad spend management per platform
Premium ad copy, custom graphics, video ads, and dynamic ads
Weekly performance reports
Dedicated account manager with priority support

Influencer Marketing

Up to 3 micro-influencers (2K-5K followers)
Coordination of up to 5 posts/stories
End-of-campaign performance report
Email support for queries

Up to 5 mid-tier influencers (10K-50K followers)
Coordination of up to 10 posts/stories and 1 video
Bi-weekly performance reports
Email and phone support

Up to 10 top-tier influencers (100K+ followers)
Coordination of unlimited posts/stories, multiple videos, and live sessions
Weekly performance reports
Dedicated account manager with priority support

Google My Business Management

2 posts/month
Monitoring/responding to 10 reviews/month
Upload 5 high-quality photos
Monthly performance report
Email support for queries

5 posts/month
Monitoring/responding to 20 reviews/month
Upload 10 high-quality photos
Bi-weekly performance reports
Email and phone support

Unlimited posts/month
Monitoring/responding to all reviews
Upload unlimited high-quality photos
Weekly performance reports
Dedicated account manager with priority support

SEO Optimization

5 Keywords
Monthly performance report
Basic keyword research and on-page optimization

10 Keywords
Bi-weekly performance reports
Comprehensive keyword research and on-page optimization

Unlimited Keywords
Weekly performance reports
Advanced keyword research, competitor analysis, and on-page optimization

Email Marketing

Up to 5 email campaigns/month
Basic content creation and template design
Monthly performance reports
Email support for queries

Up to 10 email campaigns/month
Advanced content creation and customized template design
Detailed monthly performance reports
Email and phone support

Unlimited email campaigns/month
Comprehensive content strategy, premium template design, and personalized email content
In-depth analytics and weekly performance reports
Dedicated account manager with priority support

Content Creation

Word Count: Up to 500 words
Content Types: Basic pages, intro blogs
Delivery: 3-5 days
Revisions: 1 round
Includes: Basic SEO, proofreading

Word Count: Up to 1000 words
Comprehensive content, specialized articles
Delivery: 5-7 days
Revisions: 3 round
Advanced SEO, keyword research

Word Count: Up to 2000 words
In-depth articles, technical blogs
Delivery: 7-10 days
Revisions: Unlimited
Extensive SEO, advanced optimization

Design Services

5 Graphic Designs/month

15 Graphic Designs/month
2D Logo Design

Unlimited Graphic Designs
2D Logo Design
3D Logo Design

Video Creation

1 Video 30 Secs Stock Video & Images
1 Video 30 Secs Original Video & Images

1 Video 1 Minute Stock Video & Images
1 Video 1 Minute Original Video & Images

Unlimited customized videos
Unlimited customized videos

Printable Design Services

Single Side Flyer/Leaflet, 5 Page Brochure
Custom graphics and layout
Up to 2 revisions

Single Side Flyer/Leaflet, 10 Page Brochure
Custom graphics and layout
Up to 5 revisions

Unlimited Page Brochure
Custom graphics and layout
Unlimited revisions